



## Sachin JKS haritashH

Founder and CEO, Mavyn | Director, Chetak Logistics Limited

Founding Member : National Logistics Committee - FICCI, Delhi  
Trustee : Chetak Foundation.

Experience : 25 years in Transportation & Logistics

### A Logistics Entrepreneur

Born in 1982, Sachin JKS haritashH is young at heart and mind. His mantra for success is simple, 'Live in present and grow together.

Sachin is a highly organized, hands-on professional with more than 25 years of rich experience in transportation & logistics. His key role is to develop new business verticals and improve profitability. He takes pride in his keen sense of decision-making, proficiency, strong work ethic, and self-motivation that helps him convert challenges into opportunities on his journey to achieve his well-defined goals..

### Brief Introduction

Soon after graduating from Delhi University, Sachin joined the family business in the year 2000, interning at various functions to have a first-hand understanding of the business. He pursued post-graduation in management from the Narsee Monjee Institute of Management Studies, Mumbai.

As the Director of Chetak Logistics Limited, he has led by example, making the organization proud with his dedication, diligence, and all-around motivation. As a young management graduate and entrepreneur, he has spearheaded and revolutionized the market in less than two decades.

He closely works with major auto OEMs and develops key management strategies to improve operational efficiencies. During his over two and half decade's stint, the group revenues have grown five times, from Rs. 250 Crore to over Rs. 1250 Crore.

Sachin founded Mavyn, a technology driven digital logistics enterprise. It is perhaps the first internet company in India to apply Artificial Intelligence (AI) and Big Data in the truckload logistics sector. Mavyn is digital, paperless and faceless organization that operates virtually across India with no manpower on field. It uses advanced technologies to refactor the end-to-end transportation process, aiming to provide best price and service to shippers.

### Hobbies

- Learning being happy in present.
- Networking and living life to the fullest.