



Rohit Jain

Co-Founder and CMO

Experience: 25 years in Marketing & Sales

Prior Companies: Eveready Industries

[LinkedIn](#)

Rohit Jain is the Chief Marketing officer of Mavyn. Rohit leads overall branding, marketing and demand generation efforts of the company to facilitate growth and expansion.

Rohit brings in more than 25 years of experience in sales and marketing in various roles. Rohit started his career at Eveready Industries India Limited but soon the entrepreneurial spirit in him got him to his family business. He has successfully managed and set up manufacturing, distribution and sales category leading products for his organization. He is an experienced entrepreneur who is passionate about technology and people. He believes people management is the key quality for success in every role. He leads the team with a dedicated mission to transform the logistics sector to be more humane, organized and technology driven.

Rohit is an alumnus of MDI, Gurgaon and Shaheed Bhagat Singh College, Delhi University. He likes to travel whenever he can and spend time discussing politics & cricket.