



CHETAK FOUNDATION

Enriching Lives, Empowering Society

PRESS RELEASE

CHETAK FOUNDATION AND CRPF ROLL OUT OXYGEN PLUS (ENVIRONMENT PROTECTION) SCHEME BY PLANTING TREES

THE FOUNDATION TO PLANT OVER TEN THOUSAND TREES TO OFFSET POLLUTION

New Delhi, October 28, 2021: Chetak Foundation in association with CRPF (Central Reserve Police Force) launched the first phase of Chetak Foundation's Oxygen Plus (Environment Protection) initiative by planting trees at the CRPF Camp, Najafgarh, New Delhi, today. The oxygen boosting tree plantation, complete with Tree Guards (for longevity and survival of plants) was carried out in the presence of Commandant Officer - 1 Signal Bn CRPF, Mr. Vinay Kumar Tiwari, Directors Chetak Foundation and senior functionaries from both organizations. Chetak Foundation is the social arm of Chetak Group, the leader in Automotive Logistics in India.

Earlier, Hon'ble Union Minister of State for Environment, Forest & Climate Change, Consumer Affairs, Food & Public Distribution Shri Ashwini Kumar Choubey had formally rolled out Chetak Foundation's Oxygen Plus initiative to kick-start the Foundation's plan to plant over 10,000 trees, across India. During the rollout, Union Minister Shri Ashwini Kumar Choubey had said, "It is heartening to see Chetak Foundation come forward and support the government's efforts to address the issue of environment protection by pledging to plant over ten thousand trees. I hope more organizations and foundations will join hands for such noble cause."

Tree plantation at the CRPF Camp was another significant step for both Chetak Foundation and CRPF towards achieving their common goal of ensuring clean air and a clean environment for the citizens.

Speaking on the occasion Commandant Officer – 1 Signal Bn CRFP, Mr. Vinay Kumar Tiwari said, "We are happy to associate with Chetak Foundation for the worthy cause of environment protection, which aligns with our philosophy of maintaining a green and clean environment at CRPF camps, across India. We commend the efforts of the Chetak Foundation and will be happy to take our association further. We wish them success for their laudable initiative."

Mr. Sachin Haritash, Board member, Chetak Foundation said, "Chetak Foundation has been set up to make a positive impact on the lives of underprivileged communities and to save the environment, in line with the vision of our founder late Shri J K Sharma ji. We are honoured that a prestigious organization like CRPF has chosen to associate with us in our campaign to address the issue of air pollution. We



A Chetak Group Initiative

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would like to convey our gratitude to Commandant Officer Shri Vinay Tiwari and his team for their support, guidance and encouragement."

Chetak Foundation focuses on broad areas including Education, Environment, Health, Livelihood, Nutrition and Road Safety, in the logistics space and the public at large in the related domains.

Chetak Foundation has tied up with India's leading organizations including SGRH, DMRC, IOCL to roll out various social initiatives to honour and felicitate their frontline workers and drivers and provide them with dry ration and sanitization kits, which will prepare them to avert the Third Wave of Covid. Tree plantation is another step in fulfilling the foundation's vision.

Chetak Foundation has conceived specific interventions to enhance beneficiaries' experience. Some of these include Oxygen Plus (an environment initiative), Swasthya Plus (a Health initiative), Poshan Plus (a nutrition initiative to alleviate hunger), Shiksha Plus (an Education initiative), Zindagi Plus (a Road Safety Initiative), Sahayata Plus (an initiative to help people during crises or natural calamities).

About Chetak Group:

Established in 1979, Chetak Group takes pride in its long-range strategy of providing comprehensive logistics solutions to its customers. Equipped with over its own modern warehousing facilities, across India, the Group provides Total Supply Chain Solutions including Transportation Services through all modes, Warehousing & Distribution, International Freight Forwarding, Customs Clearance & Logistics Services.

The group, located in Delhi, the national capital has 60 offices and branches spread across India at major industrial hubs, in order to provide effective solutions to its customers.

Chetak Group is known for its 'On-time performance and Quality Service leading to an impressive clientele of industry leaders in automobiles since its inception. These include all major national and global automobile brands such as Maruti Suzuki, Tata, Hyundai, JCB, Kia, Honda, among many others.

For more information, please contact.

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